



2º CICLO | Mestrado

Gestão e Inovação em Turismo e Hospitalidade

Mestrado em EAD (Ensino a Distância)

Direction

Adão Flores

Number of Semesters

3

ECTS

90

About

Course Plan Course Structure

1º Ano / No Branch

[Business Model Simulation in Tourism and Hospitality](#) 7 ECTS | [Crisis and Disaster Management](#) 7 ECTS | [Critical Issues in Tourism and Hospitality](#) 2 ECTS | [Innovation and Digital Transformation](#) 7 ECTS | [Option II](#) 7 ECTS | [Career Development and Management](#) 2 ECTS | [Innovation Management in Tourism and Hospitality](#) 7 ECTS | [Option I](#) 7 ECTS | [Research Methodologies](#) 7 ECTS | [Tourism and Hospitality Management Systems](#) 7 ECTS |

2º Ano / No Branch

[Internship/Dissertation/Project](#) 30 ECTS |